

# Participation call

## OVNi in the city- OVNi at the hotel

### What is OVNi ?

The confluence of the artistic and hotel worlds, the Ovni festival was created in Nice in 2015 as an innovative and original platform for the promotion of video art.

Every year, at the end of novembre, Ovni occupies the city of Nice in order to give a visibility to emerging video artists and to allow the public to rediscover some artists already known. The work of these artists is highlighted throughout different itineraries which include, museums, cultural sites and unusual places. At the same time, some hotels in Nice are transformed into hospitable artistic places where some French and international institutions reveal projects/ programs chosen specifically for hotel rooms.

**OVNi in the city:** Is an art video itinerary proposed by different cultural or unusual places. This itinerary allows the public to (re)discover the heritage of the city and to see the exhibitions from a different point of view or more, to discover some unique (propositions).

- **OVNi at the hotel** : Le West End, La Malmaison, Le Rivoli et Le Splendid open their doors to the festival participants. Into hotel rooms or common spaces, multiple art video are here to be discovered.

- **OVNi Galleries** : The art show camera camera is a contemporary art fair focused on the video art where artists are presented by Galleries. ( another file was created for any application for this section of the festival.

### Contacts

Partnerships, Places, Patronage, Press : Odile Redolfi [odile@ovni-festival.com](mailto:odile@ovni-festival.com)

Partnerships for the video program: Bérangère Armand  
[berangere@ovni-festival.com](mailto:berangere@ovni-festival.com)

Partnership for galleries Florent To Lay [florent@ovni-festival.com](mailto:florent@ovni-festival.com)

## Context of participation to the OVNi festival

**OVNi in the city** is an itinerary open to various places as cultural places dedicated to visual art or unique places. OVNi invites members of the Botox network and also cultural institutions. The host venues are chosen for their cultural, architectural interest but also for the personality of women and men that make these places alive.

**OVNi at the hotel** is an itinerary created in partnership with some hotels which during the festival lend rooms and common spaces for the association. OVNi invites artistic institutions to take over these rooms by diffusing their favorite video. The participating hotel opens its door, through a flagged route, for visitors who want to come in to discover works of art. Then, different forms of collaboration are possible in order to showcase art video :

- **Some cultural institutions from Nice** have their own video program which of we do the communication to the media and the public. These programs are part of the institutions exhibitions therefore, are longer than the festival's dates.

- **Some cultural or unusual places (fondation, private apartments...)** open their doors especially to share their programm during the **OVNi festival**. In this case its important to identify the different itineraries, OVNi in the city and OVNi at the hotel.

- **OVNi in the city** : In this itinerary 3 options are available :

-Option number 1 : Expert Venue :

Some cultural places have their own video program which of we do the communication to the media and the public. Likewise, some art structures outside the city brings to the festival a complementary program.

-Option 2 : Curious venue : We are linking a voluntary venue with an institution or artists. Therefore, we do a work of research in order to propose an artistic project that matches the host place by considering the architecture, its activity, its history etc. Once this job is done, the host place welcomes the project and deals the different needed steps to the show. OVNi tries to ease the realisation of the project, but let the venue and the artist or the institution work together.

-Option number 3 : Venue "Capsule-friendly"

OVNi propose an artistic project "clé en main" it's a "capsule". OVNi lends into a host venue during the festival. The management,, the mediation, and the artist relation are shared between OVNi and the host venue.

### - **OVNi at the hotel :**

We invite collections and art structures to take place in a room or a common space of an hotel. You can contact us, to know the conditions and the themes for every hotel.

## **Participation terms**

With this participation call OVNi welcomes your proposition in order to complete the 2020's program but also to anticipate the 2021's edition.

### Eligibility of the venues:

In order not to dilute the public, we want to do geographic work every year on the course. It seems important to us to make the various site visits possible during the short time of the festival. A place can then be refused during an edition, but accepted for the next edition. It is therefore very positive to make yourself known to us as soon as possible, which allows us to work on this geographic approach upstream.

Eligibility of the programs : Any proposition that has any forms of violent, a racist, a digrading or a discriminant content will be refused. Every artist have to respect the copyright and to be the legal owner of the work that they're presenting in their own name. As it's a festival that aims public and professionals, it's necessary that the works of art must have an excellent quality.

**Nota bene:** If a video is proposed by a multiples partners, it can only be shown once. A video already shown to the festival won't be presented another time, only if the scenography's conditions are differents from the last time which renewal the experience about the work of art.

The 2020's theme :

As previous years we'll identify the venues that can be logged into the thematic of this year festival.

### **A lion in my room**

When the title « a lion in my room » dawned as the theme for the 2020 edition of OVNi festival, no one could have expected the catastrophe that Covid-19 would caused. These words come from Allen Ginsberg's poem : « The lion for real ». In this poem, the narrator gets back home and finds a lion in his living room. He tries to escape from it but fails. No one believes him when he describes his misadventure. This seems to reflect the period we are living in. Scientists, whistleblowers, artists had already warned us about our own lions. Nonetheless, we often continue to live as if those lions do not exist. Ever since, « a lion in my room » has taken on a broader meaning. The reality of the pandemic imposes itself upon us. Overnight, here we are, all of us confined, locked in, facing ourselves and the situation. OVNi 2020 is mirroring our own lions, our own personal and collective challenges, our own fights and interrogations. To quote Albert Camus, we could say that our era is forbidding us to become disengaged from it. The artist « is embarked on the difficult time of his era».

### **Mutual Commitments:**

#### -Communications:

OVNi is committed to include the chosen programs on its website but also to show the venue inside OVNi's program. OVNi does everything it can to inform and communicate to the public and the press about the programs and every participating venues on any support that will seem useful and needed (within budget).

Every structure is committed to communicate on its participation to the OVNi festival by diffusing the program on its own website, Newsletter and social medias in order to aim participants' respective public.

OVNi will provide the needed communication elements. Structures have to provide information of their program before july **the 31rst 2020**, so then OVNi will be able to process the information and the communication to the public and media, upstream. You'll be able this year to put by yourself the information about your venue or program on our website.

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- Production :

The venues and structures are doing everything they can to assure the program's production in good viewing conditions for the public but also to respect the artist's term for the show.

**The project's funding :**

-Cost sharing :

Venues and structures will have to pay a contribution for the OVNi association's membership.

Some participation cost for the communication are asked to commercial places.

When it comes to a "capsule OVNi", a convention between OVNi association and the venue can be sign.

Artists and curator's remuneration :

In general cases, structures and venues are in charge of the contracts, the remunerations of the artists and curators that they represent even if it was made through OVNi.

The program of places call "capsule-friendly", will give rise to a financial contribution from venues in order to allow artists and curators to be paid.

Patronage :

We seek corporate sponsorship targeted on specific projects. If you wish to "sponsor" OVNi, we'll do everything in our power to imagine the appropriate exhibition format according to the budget (from 500 euros of participation), your constraints and your possible thematic of predilection. This patronage will be used for the rental of equipment, travel expenses and artists' remuneration, as well as to the curating.

Counterparties for the artists:

OVNi eases meetings between artists and professional through some "rendez-vous" in order to facilitate exchanges between gallery owners, collectors, artists, amateurs of video art and contemporary art. On another note, the team puts online the description of all of the works of the 2020's edition, as well as the archive of the 500 works viewed during the previous five editions in a resource site intended for the public and professionals (title, year, author, still, description, medium, duration).

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## Formalization and Calendar :

Step 1: We invite you to contact us by email and / or telephone, mentioning: your project, your contact details, your motivation and any information that could be useful for us to understand your proposal.

**Deadline: July 15, 2020**

Passing this date, you can always send us your project for a later edition of OVNi.

We will inform you of the selection of your project before the end of September for the 2020's edition.

If you manage a place in Nice and want to open your space to a program, please contact Odile Redolfi.

[odile@ovni-festival.com](mailto:odile@ovni-festival.com) or 04 93 88 59 35

If you are at the head of a programming structure, with no welcome center in Nice and you wish to participate by presenting video works to the itinerary in the City and at the Hotel, please contact Bérangère Armand.

[berangere@ovni-festival.com](mailto:berangere@ovni-festival.com) or 06 09 06 17 36

Step 2: We invite you to complete the online template once your participation is confirmed.

**Template deadline: July 31, 2020**